



Welcome to our latest edition of the MindTickle Minute! Get our latest product announcements, content releases, and events updates all in one place.



Sales Enablement Festival

If you're looking to drive growth through effective sales enablement this year, join MindTickle at the Sales Enablement Festival on May 4-6!

[REGISTER NOW](#)



Gartner CSO & Sales Leader Conference

MindTickle returns to the Gartner CSO & Sales Leader conference in 2021. We have some exciting sessions at the event, including a highly anticipated presentation from

the Chief Revenue Officer at Turing Video, Rick Gouveia, as well as a 45-minute roundtable discussion with MindTickle's Chief Revenue Officer Jeff Santelices.

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15 Stats About Sales Onboarding You Can't Afford to Miss

We've pulled together 15 recent stats from industry-leading organizations that prove why now is the time to develop and optimize a great sales onboarding program that sets up your sellers (and your entire organization) for long-term success.

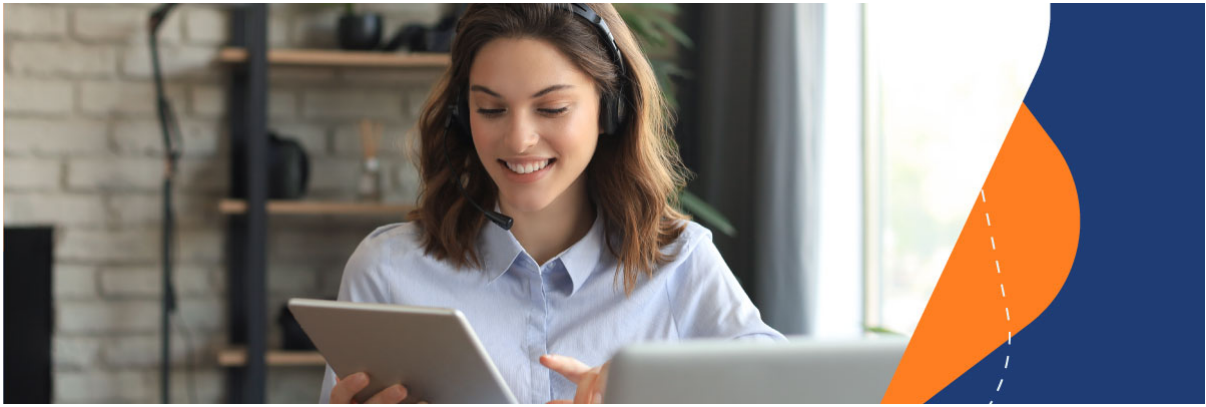
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The Failproof Framework for a Sales Onboarding Program

In this blog post, we'll explore the benefits of blending sales onboarding and everboarding strategies to create a cohesive and effective learning path for your sellers.

READ NOW



Taking the Stress Out of Selling: 3 Steps to Keeping Your Teams Healthy and Productive

To say that the last year has been challenging would be an understatement. As such, prioritizing mental wellness has been vital for organizations over the last year. In this article, our partner GoI explores great techniques on how to support your sales team's mental health.

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Sales Onboarding Successes in a Virtual World

- [Customer Story: eBuilder](#)
- [Customer Story: FactoSmart](#)
- [Customer Story: Cipla](#)



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